

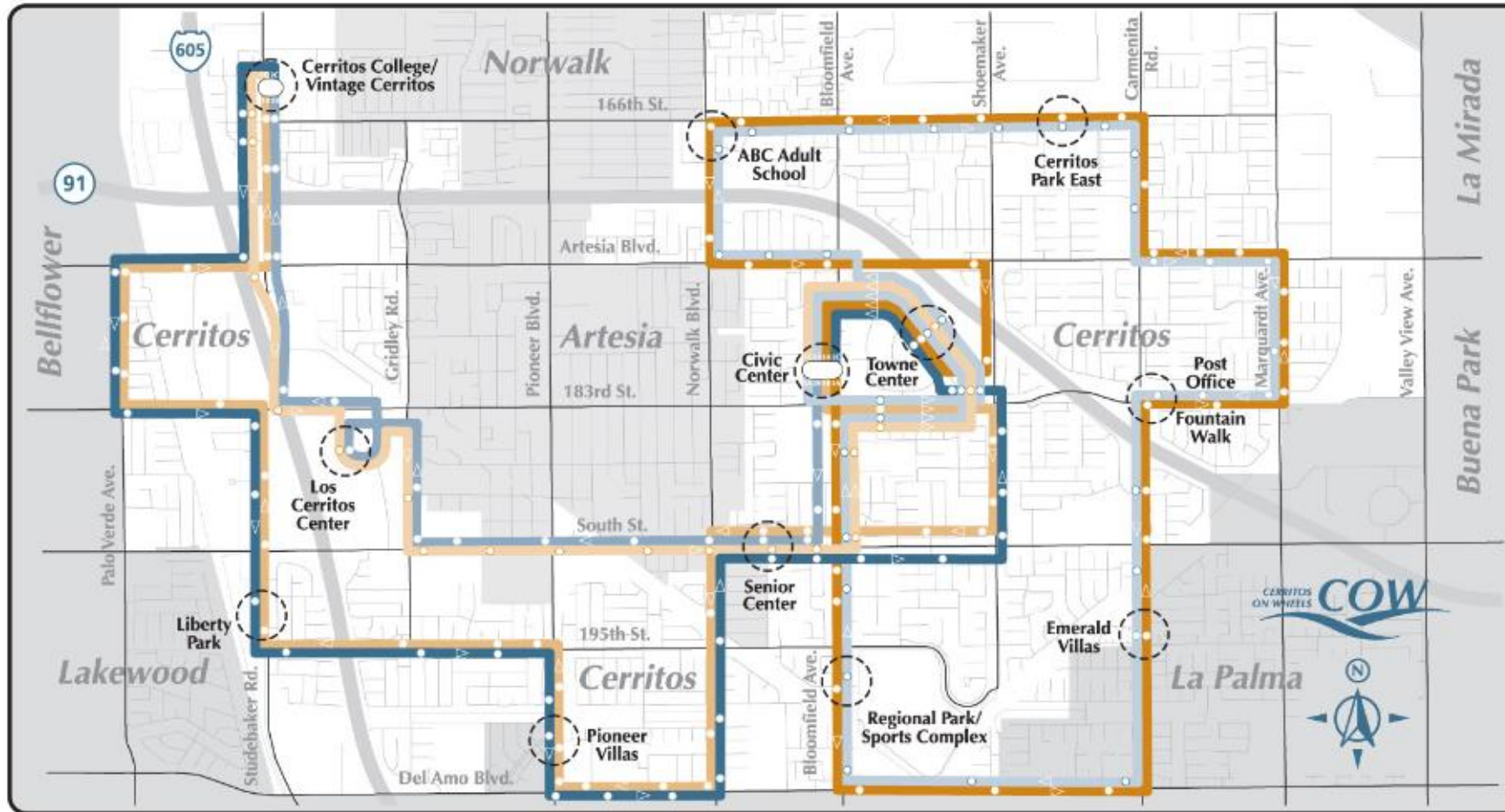
City of Cerritos

Community Transportation Workshop

Future of City Transit Services

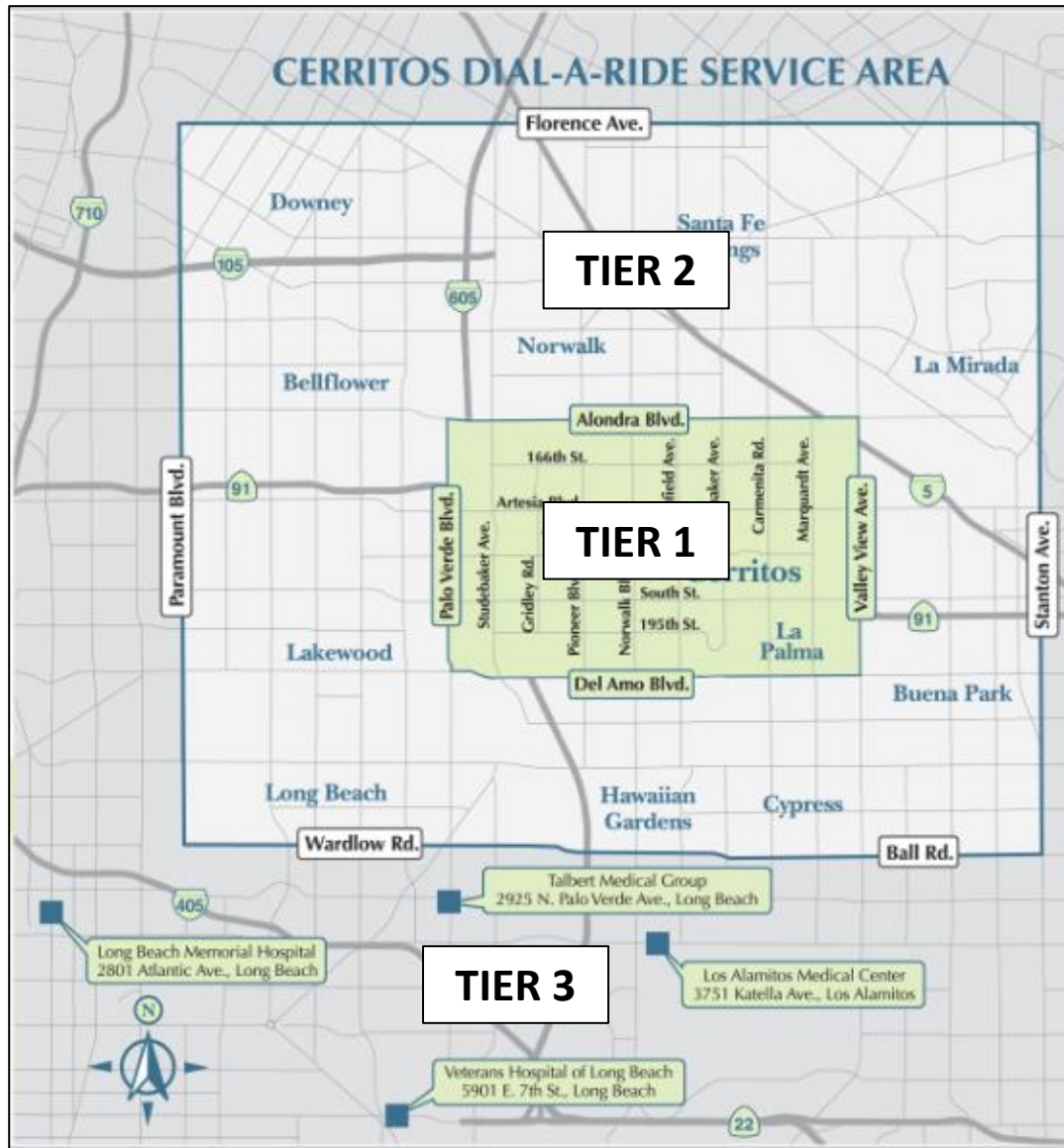


EXISTING SERVICE PROFILE: CERRITOS ON WHEELS (COW)



Cerritos on Wheels (COW) is a fixed-route service that operates Monday through Saturday, 9:00 a.m. to 5:00 p.m., every 60 minutes. The COW does not operate on Sunday or City-designated holidays. The COW circulates the City traveling in a bi-directional loop. Fares are 50 cents per trip and monthly bus passes are available for \$20 for 1 month or \$30 for 3 months.

EXISTING SERVICE PROFILE: DIAL-A-RIDE



DIAL A RIDE

Dial-A-Ride provides curb-to-curb service on a shared-ride basis for Cerritos residents age 55 or older or persons with disabilities. Riders must register and be approved prior to use of the Dial-A-Ride service, and trips can be scheduled up to 48 hours in advance. Dial-A-Ride operates Monday through Friday 8:00 a.m. to 8:00 p.m., and Saturday and Sunday 8:00 a.m. to 5:00 p.m.

Service Areas

- Tier 1** – Any destination within Cerritos, Artesia and portions of La Palma.
\$1.00 each way.
- Tier 2** – Any medical facility/hospital within a 3-mile radius of Tier 1.
\$2.00 each way.
- Tier 3** – Designated medical facilities/hospitals outside Tier 2 boundaries.
\$3.00 each way.

TRANSIT ASSESSMENT FINDINGS

- Existing fixed-route (COW) service no longer meets the needs of the Cerritos community.
- Existing on-demand service operations remain productive.
- Operational expenses for both services are not cost-effective.
- Several potential service alternatives were identified and presented to the City Council in January 2024 for direction.

CITY COUNCIL DIRECTION

1. Transition the existing Cerritos On Wheels (COW) fixed-route service to an on-demand, reservation-based service.
2. Continue a separate Dial-A-Ride service for Cerritos seniors and persons with disabilities.
3. Connect to the Metro Green/C-Line and Metrolink stations in the City of Norwalk.

TRANSIT SERVICE CHANGES



- Transition to an on-demand, reservation-based service for the general public
- Provide transit services to the Metro Green/C-Line and Metrolink stations in the City of Norwalk

DIAL-A-RIDE

- Dial-A-Ride service to remain generally the same
 - Services will be reservation-based and eligibility-based, for seniors and persons with disabilities
 - Improved Tier 1 accessibility

GENERAL PUBLIC ON-DEMAND TRANSPORTATION SERVICE (COW)



Cerritos On Wheels (COW) to transform to an on-demand Transportation Service for the general public:

- On-demand/reservation-based trip services that start or end in the City of Cerritos
- Trips may be booked via a smartphone app, via telephone call, or website
- Trip fares may be paid via a smartphone app, cash, or prepaid fare media upon boarding the vehicle

Base fare: \$2.00 each way

Hours of Operation:

- Monday – Friday: 7:00 a.m. to 7:00 p.m.
- Saturday: 9:00 a.m. to 5:00 p.m.
- Sunday: No service

GENERAL PUBLIC ON-DEMAND TRANSPORTATION SERVICE (COW)

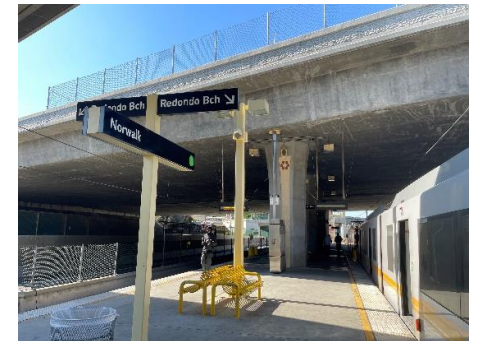


Service area bounded by:

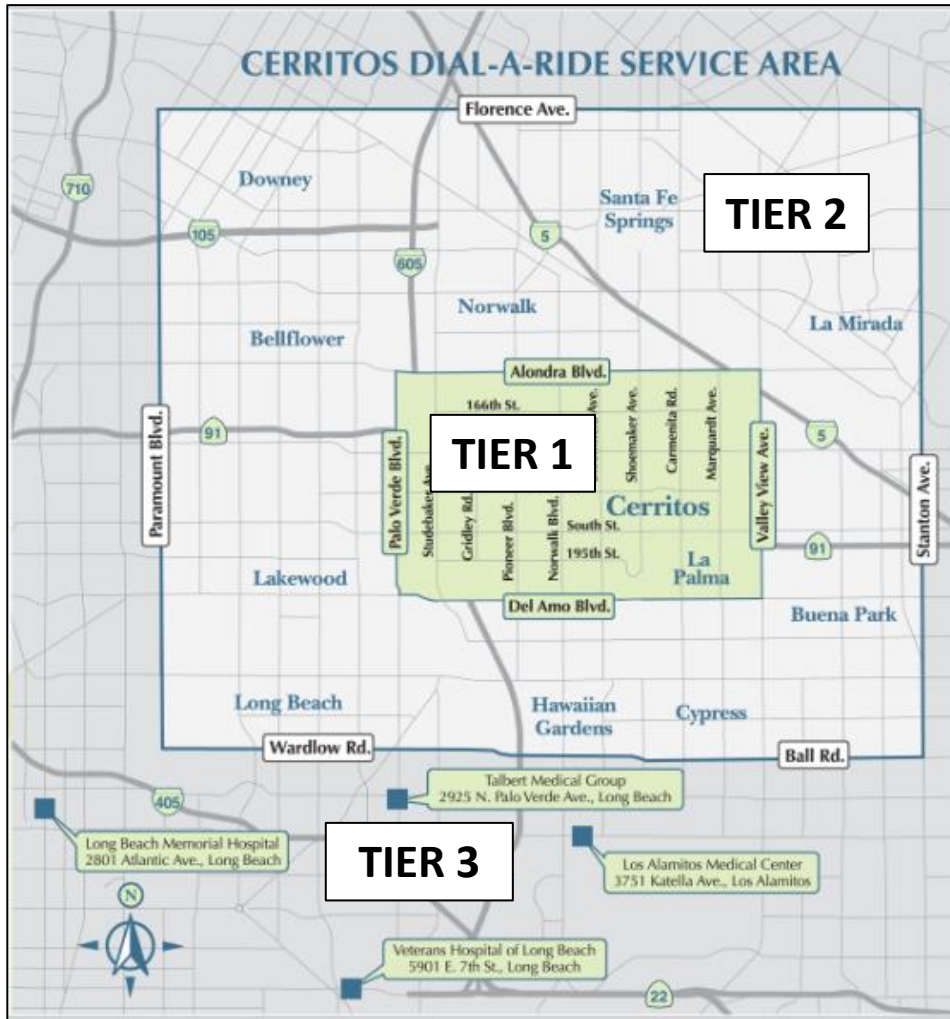
- North: Alondra Blvd.
- East: Valley View Ave.
- South: Del Amo Blvd.
- West: Palo Verde Blvd.
- Trips must begin or end in the City of Cerritos

Additional transit services to:

- Metro C-Line/Green Line Station
- Norwalk/Santa Fe Springs Metrolink Station
- \$7.00 each way
- Peak-hour service only



DIAL-A-RIDE: ELIGIBILITY-BASED ON-DEMAND SERVICE



Dial-A-Ride Service to generally remain the same, with a few modifications:

- **Tier 1:**
 - Any destination within Cerritos, Artesia, and portions of La Palma and Norwalk, including service to locations on either side of Tier 1's street boundaries
 - \$1.00 each way
- **Tier 2:**
 - Any medical facility/hospital within a 3-mile radius of Tier 1
 - \$5.00 each way
- **Tier 3:**
 - Designated medical facilities/hospitals outside Tier 2 boundaries, primarily in Long Beach
 - \$7.00 each way

BENEFITS TO THE COMMUNITY

- Reduced travel time
- Greater access to destinations
- Increased flexibility
- Sustainability and fiscal responsibility



Discussion/ Questions

NEXT STEPS



For more information, please visit
www.cerritotransit.com or call
(562) 916-1202

Scan to take the survey!



Survey will close on
September 13, 2024.

THANK YOU



DIAL A RIDE