

City of Cerritos



CERRITOS ON WHEELS **COW**SM



DIAL A RIDE

Cerritos On Wheels and Cerritos Dial-A-Ride

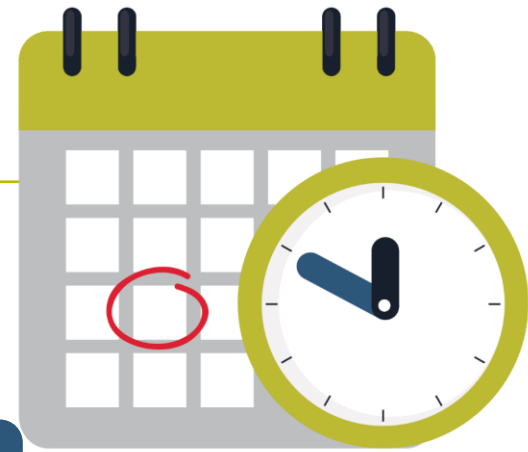
Transit Operations and Maintenance RFP
Non-Mandatory Pre-bid Conference

Wednesday, March 26, 2025 at 9:00 a.m.

All responses and communications provided during the pre-bid subject to confirmation via City-issued RFP Addenda.



Key dates



Question deadline: Thursday, March 27, 5:00 pm PT

Proposal deadline: Wednesday, April 16, 11:00 am PT

Interviews: Thursday, May 8, 2025

Contract award: Thursday, June 12, 2025

Preferred service initiation: August 1, 2025

SUBMITTALS



One original (PDF)



One electronic



Separate submissions:



Technical Proposal



Cost Proposal



BID OPTIONS

- A: Solely for City's Dial-A-Ride service
- B: Solely for City's new general public on-demand service (including peak-hour service to rail stations)
- C: A bid for both services

SERVICE OVERVIEW

Continuation of eligibility-based Dial-A-Ride service

Replacement of City's traditional fixed-route service with general public on-demand service

Including peak-hour (a.m. and p.m.) service linking Cerritos with Metro's C Line Station in Norwalk and Metrolink's Norwalk/Santa Fe Springs station

DIAL A RIDE

- Curb-to-curb, shared-ride
- Cerritos residents age 55 and older
- Persons with disabilities regardless of age
- Monday–Friday: 8:00 am to 8:00 pm
- Saturday–Sunday: 8:00 am to 5:00 pm



DIAL-A-RIDE

DIAL-A-RIDE: THREE-TIER SERVICE AREA

- **Tier 1:**
Cerritos, Artesia, and portions of La Palma and Norwalk
- **Tier 2:**
Service to medical facilities within three miles of Tier 1 boundaries
- **Tier 3:**
Service to approved medical facilities outside Tier 2 boundaries (chiefly Long Beach)





(general public on-demand service)

- North: Alondra Blvd
 - East: Valley View Ave
 - West: Palo Verde Avenue
 - South: Del Amo Blvd
-
- Corner-to-corner (virtual stops)
 - Curb-to-curb: ADA-certified persons





- City seeking turn-key model (RFP, page 5)
- Ride requests: toll-free phone line, website, and app
- Target wait-time: 20 to 30 minutes
- Service hours: Monday–Friday 7:00 a.m. to 7:00 p.m.
- Saturday: 9:00 a.m. to 5:00 p.m.
- Station link:
Monday–Friday, 7:00 a.m. to 10:00 a.m.
AND 4:00 p.m. to 7:00 p.m.



CONTRACT TERM

- Up to 10 years

Ending July 31, 2035

Proposal:
Minimum 90-day effective period



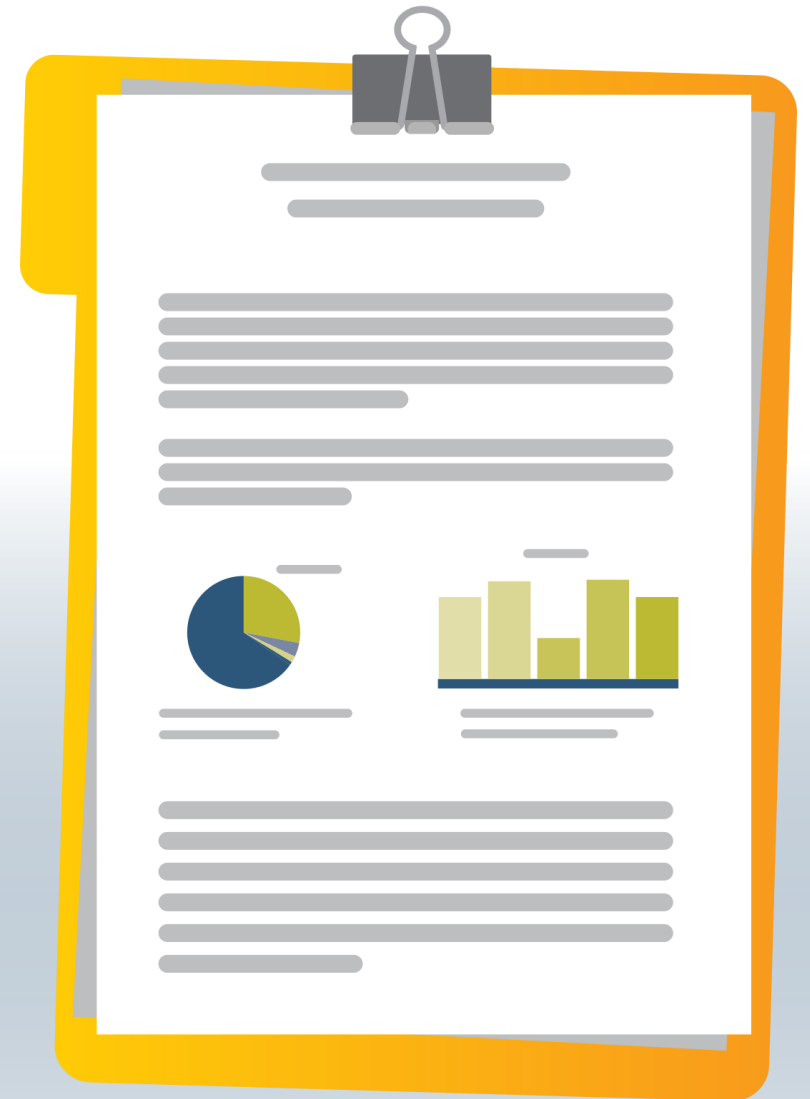
SELECTION AND EVALUATION CRITERIA

- RFP, page 8, Section 3.5
- Cost/Price = 40 percent



PROPOSAL FORMAT AND CONTENTS

- RFP, Section 4.0, page 10



Discussion/ Questions

